

When it comes to Selling

2 Questions for Sellers:

Do you want your house to sell sooner than later?

Do you want the MOST from the sale of your house?

Your Realtor® and Listing Agent advises you on how to get the most from the sale of your house. Staging your house prior to coming on the market is one way we can ensure your house looks its best to all prospective buyers.

Being willing to invest the time, energy and dollars up front in Staging ensures you get the best offer in the shortest amount of time.

Staging may include cleaning, painting, updating, packing, landscaping, and re-arranging. If your house is vacant it includes furnishing key rooms.

STAGE IT! SHOW IT! SELL IT!

there's the
LIST PRICE

and there's the
LIST STAGED PRICE

LIST PRICE*

Definition: The price at which we believe the house will sell despite how it shows relative to the competition. The house does not look the best in photos or in person and will not have the highest buyer appeal.

LIST STAGED PRICE

Definition: The price at which we know the house looks better than the competition and can be priced at the best price possible. The house is show-ready and looks great in photos and in person and is appealing to buyers.



** Statistically this price is a lower starting point than the Staged list price and houses take longer to sell than the Staged competition.*

As your Realtor®, I want you to get the MOST from the sale of your house. Statistics show Staged houses sell for MORE than an un-Staged house, in any market. First impressions matter and my professional policy is that houses I list are Staged prior to coming on the market so that you get the best offer in the shortest amount of time. For Staging statistics go to www.SensationalHome.com.